



December 22, 2011

Mr. Tom Sadler
President and CEO
Arizona Sports and Tourism Authority
1 Cardinals Drive
Glendale, Arizona 85305

Arizona Cardinals Football Club LLC
New Cardinals Stadium, LLC
Global Spectrum, L.P.

Ladies and Gentlemen:

Rojo Hospitality Group LLC has enjoyed working with Arizona Sports and Tourism Authority ("AZSTA"), Global Spectrum, the Fiesta Bowl, the Arizona Cardinals and event promoters at University of Phoenix Stadium and we are proud of the operational and financial results we've accomplished since taking over the food and beverage operations on August 1, 2010. In addition to developing a world-class concessions operation, we are also pleased that we've been able to mutually accomplish the objectives of our "Shared Interest" strategy resulting in enhanced operational efficiencies and significant incremental revenue for all parties.

Per Section 3.2 of the Concession Services Agreement (the "Agreement") dated as of February 9, 2010 among the Authority, the Cardinals and the Manager (each as defined in the Agreement) and Rojo Hospitality Group LLC, this letter shall serve as our written request to the Authority, the Cardinals and the Manager to extend the Term of the Agreement for an additional one (1) year period after the initial Term expires on July 31, 2012.

We sincerely appreciate the opportunity to work with you and look forward to our continuing relationship.

Best Regards,

ROJO HOSPITALITY GROUP LLC

A handwritten signature in black ink that reads 'Ron Minegar'. The signature is written in a cursive, flowing style.

Ron Minegar
Executive Vice President and Chief Operating Officer

Cc: Ms. Sarah A. Strunk, Fennemore Craig, P.C.
Mr. Dean C. Short II, Gallagher & Kennedy, P.A.
Mr. Peter Sullivan, Global Spectrum
Mr. David Koeninger, Arizona Cardinals Football Club LLC
Mr. Greg Lee, Arizona Cardinals Football Club LLC
Mr. Ken Wilson, Rojo Hospitality Group LLC

ROJO HOSPITALITY GROUP LLC
1 CARDINALS DRIVE | GLENDALE, AZ 85305