

AGENDA FOR 70th PUBLIC MEETING
OF THE ARIZONA SPORTS AND TOURISM AUTHORITY
October 12, 2006
3:30 p.m.
Arizona Sports and Tourism Authority – Board Room
1 Cardinals Drive
Glendale, AZ 85305

- 1) Call to Order
- 2) Consideration of September 21, 2006 Board Meeting Minutes
- 3) Call for Public Comments
(Those wishing to speak need to fill out Comment Cards)
- 4) Board Member Comments and Committee Reports
 - a) Board Member Comments
 - b) Committee Reports
- 5) Fiesta Bowl Matters
 - a) Fiesta Bowl Comments
 - b) Consideration of Amendment #1 to Amended and Restated Fiesta Bowl Use Agreement Having to do with Allocation of Suite and Club Seat Marketing Rights
 - c) Consideration of Temporary Signage Proposal for the Stadium
 - i) BCS-National Championship Game.
 - ii) Fiesta Bowl Game
- 6) Authority Matters
 - a) Review of Authority Finances and Close-out of Project Management Agreement Issues
- 7) Arizona Cardinals Matters
 - a) Cardinals Comments
 - b) Review of Use Agreement Language Governing "Team Additions"
 - c) Consideration of Stadium Naming Rights
- 8) Announcement of Future Meeting Dates and Other Information Concerning the Board
- 9) Adjournment

Dated this 11th day of October, 2006

ARIZONA SPORTS AND TOURISM AUTHORITY



Larry Landry, Chairman