

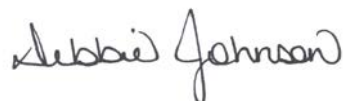
AGENDA FOR 80<sup>th</sup> PUBLIC MEETING  
OF THE ARIZONA SPORTS AND TOURISM AUTHORITY  
July 10, 2007  
9:00 a.m.

Arizona Sports and Tourism Authority, Board Room  
University of Phoenix Stadium  
1 Cardinals Drive  
Glendale, Arizona 85305

- 1) Call to Order
- 2) Consideration of Minutes from the June 15, 2007 Board of Directors Meeting
- 3) Consideration of Executive Session  
Discussion or Consultation with the Attorneys of the Authority for Legal Advice Pursuant to A.R.S. 38-431.03(A) 3 and A.R.S. 38-431.03(A) 4 Having to do with Fiesta Bowl and Super Bowl Contractual Matters.
- 4) Business Matters  
Discussion and Consideration of Authority Audit Schedules and Results
- 5) Stadium Matters
  - a) Arizona Cardinals Update
    - i) Reserved Parking within Authority's 200 Exclusive Spaces
  - b) Super Bowl XLII Update
    - i) Consideration of Increase in Authority's Contribution toward Game Week and Game Day Expenses
  - c) Fiesta Bowl Update
    - i) Review of Reconciliation of Game Day Expenses and Payment of Fees
    - ii) Consideration of 2<sup>nd</sup> Amendment to Fiesta Bowl Use Agreement and 1<sup>st</sup> Amendment to Agreement (Regarding Construction and Use of Underdeveloped Areas).
- 6) Tourism Promotion and Marketing Update
- 7) Cactus League Update
- 8) Youth & Amateur Sports Update
- 9) Announcement of Future Meeting Dates and Other Information Concerning the Board
- 10) Adjournment

Dated this 9<sup>th</sup> day of July, 2007

ARIZONA SPORTS AND TOURISM AUTHORITY



Debbie Johnson  
Chairman