

Arizona Sports & Tourism Authority

**Minutes of 98th Meeting of the Arizona Sports & Tourism Authority
Board of Directors
December 28, 2009
1:00 p.m.
University of Phoenix Stadium
AZSTA Board Room
1 Cardinals Drive
Glendale, AZ 85305**

Attendance

Members

Brad Wright, Chairman
Verma Pastor
Bill Peltier
John Benton
Judy Bernas
Robert Brinton
Rod Williams
Jody Harwood
Jerry Walker

Staff

Tom Sadler, President/CEO
John Pokorney, Tatum Partners, Interim CFO

Authority General Counsel

Sarah Strunk, Fennemore Craig (by telephone)

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the AZSTA Conference Room at 1 Cardinals Drive, Glendale AZ 85305 on December 28, 2009 at 1:00 p.m. A quorum being present and the meeting having been duly noticed and called Chairman Brad Wright called the ninety-eighth meeting of the Board to order.

2. Business Matters. University of Phoenix Stadium Food Service Contract. The Chairman stated that the Board was going to listen to a number of presentations from the various entities seeking the award of the food service contract for the University of Phoenix stadium. Mr. Wright introduced Chris Bigelow, the food service expert that has served as a consultant to the Authority and on the selection team, to the Board members. Mr. Bigelow explained the process for or the presentations by the bidders to the Board. Mr. Benton then asked Mr. Bigelow to explain the status of the food service industry in general. Mr. Bigelow indicated that the industry was impacted greatly by economy. He stated that many of the bidders were more cautious as a result. In addition, he stated that because the Authority could only offer a 2 year contract, which was really only one year because of the right to terminate, would not result in greater financial commitments by the various bidders. Mr. Bigelow explained that there are three bidders because two of the bidders have merged by Centerplate purchasing Boston Culinary. Mr. Sadler indicated that each of the bidders would make a presentation, but that we had asked the other bidders not to attend the presentations of the other bidders, although he stated that because this was a public meeting, they would be free to do so if they chose to do so.

Centerplate and Boston Culinary were the first presenters. Present for Centerplate were Scott Marshall, Robert Pascal Jr, Chris Verros, Hadi Monavar, Keith King, Brian Hartman and Chef Sean Kavanaugh. Centerplate presented their background, experience and financial proposal to the Board. Centerplate then indicated that their financial proposal was revised due to their impending merger. Mr. Wright indicated that the other bidders may be given an opportunity to make a best and final offer.

The next presentation was given by Mr. Ron Minegar and Ken Wilson of Rojo Hospitality. Mr. Minegar described for the Board the potential staff members and the motivation of Rojo to perform. Mr. Wilson described his background and experience. Messrs. Minegar and Wilson explained a number of ideas for improvement of the existing food service at the Stadium. At that point, Mr. Minegar then reviewed the financial proposal for the food service contract. Mr. Wright then indicated that all the bidders may be given one last opportunity to improve their bid because of the Centerplate/Boston Culinary proposal.

The final proposer was Aramark. Messrs. John Vitale, Bill Cupo and Michael Tully made the presentation. They discussed their training and experience at other sports facilities. They then explained their financial proposal to the Board, after explaining the impact of the tax exempt bond restrictions on their proposal. Mr. Wright and Mr. Benton then discussed the ability of Aramark to make another offer because of the newly combined proposal by Centerplate.

The Chair indicated that he did not see any reason to go into executive session.

2. Announcements of Future Meeting Dates and Other Information Concerning the Board. There were none.

3. Adjournment. There being no further business of the Board the Chairman requested a motion to adjourn the meeting. Upon motion duly made by Ms. Pastor and seconded by Ms. Bernas the motion to adjourn was unanimously approved.