

Arizona Sports & Tourism Authority

**Minutes of 106th Meeting of the Arizona Sports & Tourism Authority  
Board of Directors**

December 22, 2010

10:00 a.m.

University of Phoenix Stadium

Squash Court

1 Cardinals Drive

Glendale, AZ 85305

**In Attendance**

**Members**

Bill Peltier, Chairman  
Judy Bernas, Vice Chairman  
Brad Wright  
Jody Harwood  
Jerry Walker  
Robert Brinton  
Verma Pastor  
David Eberhart  
Mike Galloway

**Staff**

Tom Sadler, President | CEO  
John Pokorney, CFO  
Robin Matteson, Office Manager | Executive Asst.

**Authority General Counsel**

Sarah Strunk, Fennemore Craig

**Guests**

Steve Betts  
Mike Bidwell, Arizona Cardinals  
Ted Ferris  
Amy Gibbons, Boys & Girls Club – Metro Phoenix  
Jim Grogan  
Sherry Henry, AZ Office of Tourism  
Andy McCain, Fiesta Bowl  
Ron Minegar, Arizona Cardinals  
Jaime Molera, Molera Alvarez Group  
Elliot Pollack, Elliot Pollack & Company  
Peter Sullivan, Global Spectrum  
Melissa Wasson, Global Spectrum  
Jill Welch, Elliot Pollack & Company  
Ken Wilson, Rojo Hospitality  
Duane Woods, Fiesta Bowl

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the AZSTA Conference Room at 1 Cardinals Drive, Glendale AZ 85305 on December 22, 2010 at 10:00 a.m. A quorum being present and the meeting having been duly noticed and called Chairman Bill Peltier called the one hundred and sixth meeting of the Board to order.

2. Consideration of November 22, 2010 Board Meeting Minutes. The Chairman asked for a motion to approve the minutes of the Board for the meeting held on November 22, 2010

attached hereto as Exhibit A. Upon motion duly made by Mr. Robert Brinton and seconded by Ms. Verma Pastor the minutes were unanimously approved.

Mr. Peltier acknowledged the distinguished guests in attendance which is listed in the minutes above.

3. Review of the Economic Impact of Proposition 302, a 10 Year Retrospective. Mr. Peltier introduced Mr. Steve Betts (a member of the plan B task force) who presented the history of Arizona Sports and Tourism Authority. Mr. Betts gave an overview of how and why this initiative was begun, the impact of the plan B task force and the ensuing structure of AZSTA. He praised the early efforts that resulted in the passing of Proposition 302 in November of 2000. He acknowledged the tremendous contributions the Cardinals organization made in the passing of Proposition 302 and the construction of the stadium. He also acknowledged the Fiesta Bowl's help in the passing of Proposition 302. He commented that when the stadium opened in 2006 it was the best facility in the NFL.

Mr. Peltier introduced Mr. Elliot Pollack who presented "Prop 302 – Ten Year Retrospective, An Economic | Fiscal Analysis & Review" Prepared in partnership with Elliot D. Pollack and AZSTA attached hereto as Exhibit B. Mr. Pollack presented an overview of the study, a background in the economics, the impact analysis and the ripple effect of Proposition 302. The conclusion of the study was that the impact of AZSTA and Prop 302 to the overall economy of Maricopa County and the State of Arizona over the past 10 years has been huge. At the conclusion of the review, Mr. Peltier complemented the Elliot Pollack & Company staff and the AZSTA for the fine presentation and completion of this project.

4. Review of Special Audit by the Auditor General. Mr. Bill Peltier introduced Mr. Tom Sadler, President and CEO of AZSTA to present the review of the special audit attached hereto as Exhibit C. Mr. Sadler summarized the audit and the few recommendations of the Auditor General as well as the Authority's response to these recommendations. Overall Mr. Sadler commented that the Audit was favorable and that the Authority was pleased with the message of the audit. Mr. Brad Wright expressed gratitude to the AZSTA staff and counsel for their dedication in working with the Auditor General's office. Mr. Wright also stated that he was satisfied that the audit found that in general the Authority is complying with the best practices stated in the audit. Mr. Sadler also thanked John Pokorney and Robin Matteson for their hard work during this audit.

5. Review and update on Letter of Credit for Completion Bonds and possible Action to Authorize the Authority to pursue alternatives to replace the Letter of Credit. Mr. Peltier introduced Mr. John Pokorney, CFO to give an update and summary of the letter of credit process, attached hereto as Exhibit D. The staff asked the board permission to move forward with a new vendor to move the term sheet. Mr. Peltier asked for a motion to select a new vendor. Upon motion duly made by Ms. Bernas and seconded by Mr. Walker, the motion to move forward with a selection of new vendor was unanimously approved.

11. Announcement of Future Meeting Dates and Other Information Concerning the Board. There are no future meetings scheduled.

12. Adjournment. There being no further business of the Board the Chairman requested a motion to adjourn the meeting. Upon motion duly made by Ms. Bernas and seconded by Mr. Walker, the motion to adjourn was unanimously approved.