

Arizona Sports & Tourism Authority

**Minutes of 110th Meeting of the Arizona Sports & Tourism Authority
Board of Directors**

June 1, 2011
11:00 am
University of Phoenix Stadium
AZSTA Board Room
1 Cardinals Drive
Glendale, AZ 85305

In Attendance

Members

Bill Peltier, Chairman
Judy Bernas, Vice Chairman
Brad Wright
David Eberhart
Jody Harwood
Jeff Meyer - Telephonically
Mike Galloway
Verma Pastor
Robert Brinton

Staff

Tom Sadler, President | CEO
Robin Matteson, Office Manager | Executive Asst.

Authority General Counsel

Sarah Strunk – Fennemore Craig

Guests

Tracy Guerra – Fiesta Bowl
Mike Kennedy – Super Bowl Host Committee
Winnie Stolper - Super Bowl Host Committee
Ron Minegar – Arizona Cardinals
John Drum – Arizona Cardinals
Melissa Wasson – Global Spectrum

1. Call to Order. A public meeting of the of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held in the AZSTA Conference Room at 1 Cardinals Drive, Glendale AZ 85305 on June 1, 2011 at 11:00 am. A quorum being present and the meeting having been duly noticed and called Chairman Bill Peltier called the one hundred and tenth meeting of the Board to order. Mr. Peltier then introduced the guests and welcomed them to the meeting.
2. Consideration of April 25, 2011 Board Meeting Minutes. Chairman Peltier asked for a motion to approve the minutes of the Board for the meeting held on April 25, 2011 attached hereto as **Exhibit A**. Upon motion duly made by Mr. Brad Wright and seconded by Mr. Robert Brinton the minutes were unanimously approved.
3. Rojo Hospitality Year-end Update. Chairman Peltier introduced Mr. Ron Minegar of the Arizona Cardinals who shared his thanks and positive results regarding the first year of Rojo he also stated that the positive results were accomplished as a result of cooperation between Global, AZSTA and the Fiesta Bowl. Mr. Minegar then introduced Mr. John Drum of the Arizona Cardinals who presented a PowerPoint presentation of the one year summary of Rojo attached hereto as **Exhibit B**. Mr. Sadler reminded the Board of the positive impact the relationship between Rojo, Global Spectrum and AZSTA occurred as a result of the following of AZSTA's procurement policy. Mr. Brad Wright indicated his appreciation for all Rojo accomplished in 2011.
4. Consideration of Resolution No. 2011-82 to adopt form of stadium license memorandum of understanding with the National Football League for the 2015 Super Bowl. Mr. Tom Sadler introduced Mike Kennedy and Winnie Stolper of the Super Bowl Host Committee who gave a brief introduction of the request from the Super Bowl Committee and gave an overview of how the Super Bowl site is selected. Mr. Sadler then summarized the memo, projected revenues, memo of understanding and resolution, sent to the board attached hereto as **Exhibits C,D, F**. Chairman Peltier asked for a motion

to approve resolution 2011-82 attached hereto as **Exhibit D**, which will authorize Mr. Thomas Sadler, CEO and the authority to enter into an MOU with the Super Bowl host committee, revert all of our sales tax recapture and game day expenses. This event would be revenue neutral for AZSTA. Sarah Strunk reminded the board the ability or rebate these taxes are allowed under an amendment to AZSTA's enabling legislation and upon consideration and review of the CFO. Upon motion duly made by Mr. Brad Wright and seconded by Mr. Robert Brinton the Board unanimously approved the resolution.

5. Consideration of Executive Session. Chairman Peltier asked for a motion to go into executive session pursuant to A.R.S. 38-431.03.(A)(1) and (3), to discuss employee matters and salaries and to obtain advice from the Authority's legal counsel or to instruct the Authority's legal counsel on contact negotiations related to items on the agenda. Upon motions duly made by Ms. Jody Harwood and seconded by Mr. Robert Brinton the board entered into executive session. Board Chairman Peltier requested a motion to return to the open meeting. Upon motion duly made by Ms. Judy Bernas and seconded by Ms. Verma Pastor the Board unanimously approved the motion to return to the open portion of the public meeting.
6. Consideration of approval of the Authority's FY2012 Budget. Mr. Sadler presented the proposed FY2012 budget and summary of the FY2011 budget attached hereto as **Exhibit E**. Upon motion duly made by Ms. Judy Bernas and seconded by Ms. Verma Pastor, the Board unanimously approved the budget.
7. Nominations and Election of Officers for FY2012. Chairman Peltier asked for nominations for the officers for FY2012. Mr. Brad Wright nominated Ms. Judy Bernas as Chairman. Ms. Judy Bernas made a motion to nominate Ms. Jody Harwood as Vice-Chair. Ms. Jody Harwood made a motion to nominate Mr. Robert Brinton as Secretary. Upon motions duly made and seconded by Ms. Verma Pastor the new officers were unanimously approved.
8. Announcements of Future Meeting Dates Chairman Peltier indicated there were no future meetings scheduled. Mr. Sadler publically thanked Chairman Peltier for his year of service on behalf of the staff and board.
9. Adjournment. There being no further business of the Board the Chairman requested a motion to adjourn the meeting. Upon motion duly made by Mr. Eberhart and seconded by Ms. Bernas, the motion to adjourn was unanimously approved.

EXHIBIT A