

Arizona Sports & Tourism Authority

**Minutes of 118th Meeting of the Arizona Sports & Tourism Authority
Board of Directors
Monday, August 20, 2012
9:30 am
Hyatt Hotel – Downtown Phoenix
122 N. 2nd Street
Cassidy Meeting Room**

In Attendance

Members

Jody Harwood, Board Chair
Jeff Meyer, Board Vice-Chair
David Eberhart, Board Secretary
Verma Pastor
Sherry Henry
Bill Peltier
Mike Galloway
Brad Wright
Judy Bernas

Staff

Tom Sadler, President | CEO
Kevin Daniels, CFO
Robin Matteson, Office Manager | Executive Asst.

Authority General Counsel

Sarah Strunk – Fennemore Craig

Guests

Peter Sullivan, Global Spectrum
Melissa Wasson, Global Spectrum

Jaime Molera, Molera Alvarez Group
Ron Minegar, The Arizona Cardinals

1. Call to Order A public meeting of the Arizona Sports & Tourism Authority (the "Authority") Board of Directors (the "Board") was held at The Hyatt, Downtown Phoenix on Monday, August 20, 2012 at 10:00 a.m. A quorum being present and the meeting having been duly noticed and called, Board Chair Jody Harwood called the one hundred and eighteenth meeting of the Board to order.
2. Consideration of minutes from the June 6, 2012 Board Meeting Board Chair Harwood asked for a motion to approve the minutes of the Board for the meeting held on April 19, 2012 attached hereto as **Exhibit A**. Upon motion duly made by Member Dave Eberhart and seconded by Member Judy Bernas the minutes were unanimously approved.
3. Update on Current Service Agreements for the Stadium related to Management and Concessions Board Chair Harwood asked President Tom Sadler to give a history of the Service Agreements regarding Global Spectrum and Rojo Hospitality. Sarah Strunk gave an overview of the history attached hereto as **Exhibit B**. Member Mike Galloway asked if there was an advantage to using a RFI vs RFP process. Ms. Strunk answered that AZSTA is not subject to procurement laws and instead uses the procurement policy. Member Brad Wright reminded the board that the procurement policy is an AZSTA policy and is not dictated by statute. President Sadler suggested that due to the amount of discussion relative to this item, it be placed on the next Finance Committee Meeting Agenda and the following Board of Directors Meeting Agenda.
4. Consider motion for an executive session pursuant to A.R.S. 38-431.03.(A)(1) and (3), to review the 2012 performance goals and the salaries of employees of the Authority and to obtain legal advice from the Authority's legal counsel related to the Proposed 2013 Budget Sarah Strunk stated there was no need for an executive session and the item was removed from the agenda.
5. Budget Update – Consideration of Approval of Modification of FY2013 Budget CFO Kevin Daniels presented the budget update attached hereto as **Exhibit C** which is a summary of the budget update including the amended figures relative to the Bond refinancing. Upon motion duly made by Member

Brad Wright and seconded by Member Judy Bernas the modification of the FY2013 Budget was approved.

Lunch Recess Upon motion duly made by Member Bill Peltier and seconded by Member Jeff Meyer the meeting was recessed for lunch.

6. Return to Meeting Upon motion duly made by Member Verma Pastor and seconded by Member Bill Peltier the meeting was reconvened.
7. Consideration of Adoption of New Youth & Amateur Sports Policy President Tom Sadler reminded the Board that the YAS Committee recently held a meeting to discuss revising the YAS Grant Policy to increase funding beyond the current structure. Mr. Sadler asked Robin Matteson to review the proposed update to the policy attached hereto as **Exhibit D**. Youth and Amateur Committee Chair Verma Pastor updated the Board as to the requirements of applicants and importance of sustainability of programs for approval. Upon motion duly made by Member Brad Wright and seconded by Member Bill Peltier the adoption of the new Youth & Amateur Sports Policy was approved.
8. Youth & Amateur Sports Informational Brochure Review and Strategy for Distribution President Sadler reminded the Board that it was discussed that informing the community of the positive impact of our Youth and Amateur Sports funding within Maricopa County was important. Staff, with the help of Jaime Molera developed a brochure attached hereto as **Exhibit E** for use in distributing to Mayors, City Councils, Legislatures and other key individuals within Maricopa County. Mr. Molera gave an overview of the brochure and where he felt the information should be shared.
9. Legislative Update Board Chair Jody Harwood introduced Jaime Molera of Molera Alvarez group who gave an update on the State Legislature and upcoming issues in the next legislative sessions and how they may impact AZSTA.
10. Cactus League Update – Including Projected Distributions and Survey Results, IGA Status of Maryvale and Peoria Chair Harwood asked President Tom Sadler to give updates on the Cactus League Projections attached hereto as **Exhibit F**. CFO Kevin Daniels gave an overview of the projections to the Board. Sarah Strunk gave an overview to the Board of the IGA between AZSTA and Phoenix attached hereto as **Exhibit G**. Upon motion duly made by Member Judy Bernas and seconded by Member Dave Eberhart the IGA was unanimously approved.
11. Legal Overview of Open Meeting Laws, Public Records and Board Duties Sarah Strunk presented an overview attached hereto as **Exhibit H**. Member Dave Eberhart asked if Conflict of Interest forms should be completed by each Board Member once a year. Ms. Strunk answered in the affirmative and Robin Matteson will have the COI statements prepared for signatures at the next Board Meeting.
12. Executive Session: Consideration of a motion to go into Executive Session pursuant to A.R.S. 38-431.03.(A)(3), advice from the Authority's legal counsel or to instruct the Authority's legal counsel on matters of the Authority Ms. Strunk stated there was no need to enter into executive session and the item was removed from the agenda.
13. Board/Committee Expectations, Election Process, Procurement, Committee Assignments Board Chair Harwood asked Sarah Strunk to provide information regarding the process of election of officers. Ms. Strunk shared with the Board the history of how members had been nominated and that it has always occurred in open meeting. Discussion pursued as to whether the board wanted to form a nominating committee. It was decided that discussion regarding a nominating Committee will continue at future Board Meetings. Ms. Strunk also gave an overview of the Procurement Policy attached hereto as **Exhibit G**. Chair Harwood provided a committee list for the 2013 Board attached hereto as **Exhibit H**.
14. Announcement of Future Meeting Dates Board Chair Jody Harwood invited Finance Committee co-chairs Mike Galloway and Brad Wright to schedule a time to meet in September and Board Meeting to follow a week later.

15. Adjournment There being no further business of the authority, Chair Harwood asked for a motion to adjourn. Upon motion duly made by Member Peltier and seconded by Member Wright, the meeting was adjourned.