

**Arizona Sports & Tourism Authority**

**Minutes of 123<sup>RD</sup> Meeting of the Arizona Sports & Tourism Authority  
Board of Directors**

Monday, October 7, 2013

9:00 AM

Arizona Sports & Tourism Authority  
1 Cardinals Drive, Glendale, Arizona 85305

**In Attendance**

**Board Members**

Verma Pastor – Board Chair  
Jeff Meyer – Board Vice Chair  
Dave Eberhart – Board Secretary  
Jody Harwood  
Mike Galloway  
Maria Baier  
Jeff Overton  
Tom Rawles  
Sherry Henry

**Staff**

Tom Sadler, CEO  
Kevin Daniels, CFO  
Robin Lea-Amos, Office Manager

**Authority General Counsel**

Sarah Strunk

**Guests**

Jaime Molera, Molera Alvarez Group  
Anne DeGraw, Molera Alvarez Group  
John Drum, Arizona Cardinals  
Kristie Lieshinske, Girl Scouts of America  
Karen Dobric, Civitan Foundation

Peter Sullivan, Global Spectrum  
Melissa Wasson, Global Spectrum  
Julie Light, Chandler Preparatory Academy  
Tommy Eubanks, Chaparral High School  
Lori Ramsey, Special Olympics

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1. Call to Order - A public meeting of the One Hundred and Twenty-third Arizona Sports & Tourism Authority's Board of Directors was held on Monday, October 7, 2013 at Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, Arizona 85305 at 9:00 AM. A quorum being present and the meeting having been duly noticed, Board Chair Verma Pastor called the meeting to order at 9:10 AM. Chair Pastor welcomed the Board Members and guests for coming and asked all of the guests to introduce themselves and who they were with.
  2. Consideration of Minutes from June 18, 2013 Board Meeting - Chair Pastor called for a motion to approve the minutes of the Board meeting held June 18, 2013 attached hereto as **Exhibit A**. Upon motion duly made by Member Mike Galloway and seconded by Member Dave Eberhart the minutes were unanimously approved.
  3. Recommendation by Youth and Amateur Sports Committee regarding 2014 Biennial Grant Applications Chair Pastor reminded the board and guests that the YAS Subcommittee met twice to review the 2014 Biennial Grant applications prior to making the recommendations to the Board. Ms. Pastor asked President Sadler and Grants Manager Robin Lea-Amos to provide the details of the process and recommendations to the Board. Mr. Sadler gave a summary of the timeline of the 2014 Grant Process and provided the criteria used to make the recommendations for awarding the grants. Ms. Amos provided the listing of grant applications received attached hereto as **Exhibit B** as well as shared the scoring system used for recommending the grants attached hereto as **Exhibit C**. Ms. Amos then provided the recommendations to the full board attached hereto as

**Exhibit D.** The Board also received a summary of all of the grant applications attached hereto as **Exhibit E.** At the conclusion of the summary, Board Chair Pastor asked the Board if there were any comments or questions. Member Baier indicated she would recuse herself from voting on the awards benefiting Great Hearts Academies or Foundation for Blind Children as she sits on both of those boards. Board Member Tom Rawles asked for clarification on the funding amount determined at which time CFO Kevin Sadler provided the summary of the statutory requirements for Youth & Amateur Sports Funding. Upon no further comments or questions, Youth & Amateur Sports Co-chair Jody Harwood, moved to fund the grants at the recommended amount (as shown in Exhibit C) with the exception of the grants for Anthem Preparatory Academy, Chandler Preparatory Academy, Glendale Preparatory Academy and Foundation For Blind Children, the motion was seconded by Member Sherry Henry and the grants were approved. Youth & Amateur Sports Co-chair Jody Harwood, moved to fund the grants at the recommended amount (as shown in Exhibit C) for Anthem Preparatory Academy, Chandler Preparatory Academy, Glendale Preparatory Academy and Foundation For Blind Children, the motion was seconded by Member Sherry Henry and the grants were approved with Member Maria Baier abstaining for the vote.

At the conclusion of the vote, Board Chair Pastor took comments from members of the audience.

4. Discussion of Request from College Football Playoff Group Regarding Rebates on Transaction Privilege Tax Recapture on Ticket Sales. Chair Pastor reminded the Board that this item is an agenda item and would not be voted on at today's meeting. Chair Pastor asked President Tom Sadler to present a summary the tax recapture request from the College Football Playoff Group which is attached hereto as **Exhibit F.** Upon discussion among the Board, Chair Pastor reminded the Board that this item will be on a future agenda with the intent to vote upon a resolution regarding rebating the sales tax.
5. FY2014 1<sup>st</sup> Quarter Financial Update Chair Pastor asked CFO Kevin Daniels to present a summary of the 1<sup>st</sup> Quarter Financials attached hereto as **Exhibit G.**
6. Presentation on Open Meeting Laws and Conflicts of Interest Chair Pastor introduced General Council, Sarah Strunk who reviewed Open Meeting Laws & Conflicts of Interest as it pertains to the Board of Directors. Her overview is attached hereto as **Exhibit H.**

For timing of the lunch and the length needed for Executive Session, Chair Pastor recommended moving the Executive Session to after the lunch break and moving the Legislative Update to the next item on the agenda.

7. (from item number 8)Legislative Update Chair Pastor asked Jaime Molera to present a summary of the 2014 Legislative Session Her overview is attached hereto as **Exhibit I.**

### **Lunch Recess**

8. (from item number 7)Executive Session: Consideration of a motion to go into Executive Session pursuant to A.R.S. § 38-431.03.A3 regarding legal advice with attorneys of the Authority regarding certain litigation and dispute matters involving the Authority: including Saban v. Arizona Department of Revenue, Ubowski v. Tourism and Sports Authority the parking dispute involving the City of Glendale.

Upon motion duly made by Member Tom Rawles and seconded by Member Jeff Overton the meeting was returned to open meeting.

9. Cactus League Update Tom Sadler updated the Board on current status to the various Cactus League projects and IGA's. He also provided the board with the timing of the funding of the facilities. The current commitment is to Glendale, Goodyear, Maryvale and Mesa. The IGA with Peoria is still being negotiated. President Sadler asked CFO Kevin Daniels to update the Board on the projections for funding attached hereto as **Exhibit J**.
10. Service Contracts Update Tom Sadler provided the Board with the status of the continuing issues related to the service agreement between the City of Glendale Fire Department and Global Spectrum. President Sadler reminded the board of the current offer to the Fire Department which would be presented to the City of Glendale Council in late October. Mr. Sadler also assured the board that the Fire Department as well as Global Spectrum has the desire to have this contract negotiated prior to the end of the season. Board Chair Pastor recognized Mr. John Drum of the Arizona Cardinals who shared with the Board that once again the stadium was awarded the highest rating possible by the NFL Best Practices for Security.
11. The Future of AZSTA Board Chair Verma Pastor asked member Jody Harwood to share with the Board possible options of ways AZSTA could partner with other organizations such as The Phoenix Regional Sports Commission, The Grand Canyon Games and The Cactus League Baseball Association to further its mission in Maricopa County. Chair Pastor recommended a Working Group be convened with Members Harwood, Meyer and Baier to discuss possible options and bring them back to the Board at a future Board Meeting.
12. AZSTA Staff Planned Initiatives Tom Sadler updated the Board with the AZSTA Staff Planned Initiatives for FY 2014 attached hereto as **Exhibit K**.
13. Board/Committee 2014 Meeting Dates, Election Process, Committee Assignments Board Chair Pastor distributed to the Board a copy of the FY2014 Board Committee List attached hereto as **Exhibit L**.
14. Announcement of Future Meeting Dates – Discussion pursued as to convenient meeting times and dates for all the Board members. Members indicated it was convenient to hold Finance Committee Meetings just prior to Board Meetings.
15. Adjournment - There being no further business of the authority, Chair Pastor asked for a motion to adjourn. Upon motion duly made by Member Dave Eberhart and seconded by Member Mike Galloway, the meeting was adjourned.