



**AGENDA FOR 134TH PUBLIC MEETING
OF THE ARIZONA SPORTS AND TOURISM AUTHORITY'S
BOARD OF DIRECTORS MEETING**

Thursday, April 30, 2015

9:00 a.m.

Fennemore Craig, 2394 E. Camelback Rd, Suite 600, Phoenix, AZ 85016

1. Call to Order
2. **ACTION ITEM:** Consideration of Minutes from April 15, 2015 Board Meeting
3. **ACTION ITEM:** Business Matters
 - a. Consideration of Ratification of the Bagnato Pflipsen Communications contract
 - b. Consideration of Ratification of the Partner for Strategic Action, Inc. contract
4. **INFORMATION:** Presentation by Peggy Fiandaca, Partner for Strategic Action, Inc. Regarding the Strategic Planning Process
5. **INFORMATION:** Discussion Regarding Authority Achievements, Priorities, Strategic Plans and Directions
6. **INFORMATION:** Announcement of Future Meeting Dates
7. Adjournment

Dated this 28 day of April, 2015

Jeff Meyer, Board Chair