



**Minutes of 140th Telephonic Public Meeting
of the Arizona Sports & Tourism Authority Board of Directors**

Wednesday, September 16, 2015
4:00 p.m.
Arizona Sports & Tourism Authority
1 Cardinals Drive, Glendale, AZ 85305

In Attendance:

Board Members Attending in Person

David Eberhart – Board Chair

Board Members Attending Telephonically

Maria Baier – Board Vice Chair

Jeff Overton – Board Secretary

Debbie Johnson

Jeff Meyer

Judy Bernas

Staff

Tom Sadler, President and CEO

Kevin Daniels, CFO

Robin Lea-Amos, Office Manager

Authority General Counsel

Sarah Strunk

Tim Berg

Board Members Absent

Jody Harwood

Tom Rawles

Verma Pastor

Guests:

Peter Sullivan - Spectra (Formerly Global Spectrum)

Melisa Wasson – Spectra (Formerly Global Spectrum)

John Drum – Arizona Cardinals Football Club

Giselle Cancio – ASU Journalism Student

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1. **Call to Order** The 140th telephonic public meeting of the Arizona Sports & Tourism Authority's (the "Authority") Board of Directors (the "Board") was held on Wednesday, September 16, 2015, at 4:00 p.m. at the offices of Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, Arizona 85305. A quorum being present and the meeting having been duly noticed, Chair Eberhart, called the meeting to order at 4:02 p.m. Robin Lea-Amos held a roll call of members participating.
 2. **ACTION ITEM:** Consideration of Minutes from August 25, 2015 Board Meeting Chair Eberhart called for a motion to approve the minutes of the Board meeting held August 25, 2015, attached hereto as **Exhibit A**. Upon motion duly made by Member Baier and seconded by Member Overton, the minutes were unanimously approved.

3. **ACTION ITEM: Discussion and Consideration of Approval of Reimbursement Agreement between Phoenix Final Four Local Organizing Committee and the Arizona Sports and Tourism Authority** Chair Eberhart asked Tom Sadler to provide a summary of this agenda item. President Sadler shared a memorandum provided earlier to the Board attached hereto as **Exhibit B** and the Reimbursement Agreement attached hereto as **Exhibit C**. Mr. Sadler provided background of how the Local Organizing Committee was formed, the members of the Board and the status of a search for the Executive Director. Member Meyer asked Sarah Strunk if she had prepared the agreement. Ms. Strunk confirmed that she had and that it was a standard agreement which has set off rights to protect the Authority in the unlikely event that the Authority does not get reimbursed in a timely manner. Ms. Strunk shared that at this time, the counsel for the LOC had no comments on the agreement.

Upon no further questions or discussions Chair Eberhart called for a motion to approve the Reimbursement Agreement between Phoenix Final Four Local Organizing Committee and the Arizona Sports and Tourism Authority. Upon motion duly made by Member Johnson and seconded by Member Baier, the agreement was unanimously passed by the board members in attendance.

4. **INFORMATION: New Business or Staff Report** Mr. Sadler shared that the Magnetometers were delivered and installed prior to the first regular season Cardinals game held on September 13th. Mr. Sadler thanked the Arizona Cardinals for agreeing to cover 50% of the cost of the first phase of this project. Mr. Sadler commended the Cardinals, S.A.F.E. and Spectra in the preparation of getting the magnetometers ready as well as the training to the staff. Mr. John Drum shared his appreciation for the AZSTA Board and the Spectra staff in getting these new procedures up and running. Mr. Peter Sullivan shared that the magnetometers worked well and there were no major issues with the procedures for the first game. Mr. Sullivan also explained the magnetometers will mostly stay in place during the season, they are covered and protected. Once the season is finished, it is expected they will go into storage. Chair Eberhart asked if the magnetometers will be used for other events, Mr. Sullivan explained that conversations are taking place regarding the potential use during other mega events.

Mr. Sadler explained that at an upcoming Board meeting he will share some potential added costs related to security for additional personnel to man the down aisles in a different fashion that is currently being done. This is a recommendation from the NFL related to best practices. Staff has been assessing the various options to comply.

Mr. Sadler gave a brief update on the College Football Playoff and surrounding events.

5. **INFORMATION: Announcement of future meeting dates** Chair Eberhart announced the upcoming Youth & Amateur Sports meeting to be held on September 22nd and potential Board Meeting in October.
6. **Adjournment** There being no further business, and upon motion duly made by Member Meyer and seconded by Member Johnson, Chair Eberhart adjourned the meeting.