



**Minutes of 142<sup>nd</sup> Public Meeting  
of the Arizona Sports & Tourism Authority  
Board of Directors**

Tuesday, January 5, 2016  
1:30 p.m.  
Fennemore Craig  
2394 E. Camelback Rd, Suite 600  
Phoenix, AZ 85016

**In Attendance:**

**Board Members Attending in Person**

David Eberhart – Board Chair  
Maria Baier – Board Vice Chair  
Judy Bernas  
Debbie Johnson  
Jeff Meyer  
Verma Pastor  
Jody Harwood

**Staff**

Tom Sadler, President and CEO  
Kevin Daniels, CFO  
Robin Lea-Amos, Office Manager

**Authority General Counsel**

Sarah Strunk

**Board Members Attending Telephonically**

Jeff Overton – Board Secretary  
Tom Rawles

**Guests:**

Peter Sullivan - Spectra (Formerly Global Spectrum)  
Melissa Wasson – Spectra (Formerly Global Spectrum)  
Andrew Bagnato – Bagnato Pflipsen Communications  
Brad Wright – Arizona Organizing Committee

John Drum – Arizona Cardinals Football Club  
Kristin Pflipsen – Bagnato Pflipsen  
Communications  
Jaime Molera – Molera Alvarez Group

1. **Call to Order:** The 142<sup>nd</sup> public meeting of the Arizona Sports & Tourism Authority's (the "Authority") Board of Directors (the "Board") was held on Tuesday, January 5, 2016 at the offices of Fennemore Craig, 2394 E. Camelback Road. A quorum being present and the meeting having been duly noticed, Chair Eberhart, called the meeting to order at 1:34 p.m. Robin Lea-Amos held a roll call of members participating.

Upon completion of the roll call, Chair Eberhart recommended changing the order of the agenda to allow guest Brad Wright to leave after agenda item #4 has been heard.

2. **ACTION ITEM: Consideration of a Resolution No. 2016 – 90 Regarding Transaction Privilege Taxes derived the National Championship Game** Chair Eberhart asked Tom Sadler to address the Board regarding this agenda item. Mr. Sadler reviewed with the Board a letter from Mr. Wright as well as a draft Resolution to refund certain transaction privilege taxes derived from sales of food, beverages and merchandise at the National Championship Game **attached hereto as Exhibits A & B**. Mr. Sadler reminded the Board that the Authority has approved a similar resolution for the 2015 Super Bowl. Mr. Sadler introduced Brad Wright to speak on behalf of the Arizona Organizing Committee. Mr. Wright addressed the Board thanking them for their efforts to bring the National Championship Game to the University of Phoenix Stadium. Mr. Wright summarized the need to complete the fundraising efforts and requesting the Authority to refund certain transaction privilege taxes derived from sales of food, beverages and merchandise at the upcoming game.

Mr. Daniels shared a financial summary **attached hereto as Exhibit C** disclosing the ability of the Authority to refund the requested transaction privilege taxes. Mr. Daniels estimated the amount to be refunded at \$272,000. Mr. Daniels also confirmed that the Authority has sufficient funds to pay all of the principal and interest due on the next semi-annual debt service payment. Those payments will be made July 01, 2016; which is the first day of the next fiscal year.

Chair Eberhart asked if there were any questions or discussion by the members. Upon no further questions or discussion, motion was duly made by Member Johnson and seconded by Member Bernas, the resolution as stated was unanimously approved.

3. **ACTION ITEM: Consideration of Minutes from October 27, 2015 Board Meeting** Chair Eberhart called for a motion to approve the minutes of the Board meeting held October 27, 2015, **attached hereto as Exhibit D**. Upon motion duly made by Member Baier and seconded by Member Johnson, the minutes were unanimously approved.
4. **ACTION ITEM: Recommendation by Youth and Amateur Sports Committee regarding Phase II of the 2016 Biennial Grant Applications** Chair Eberhart asked the Youth & Amateur Sports Chair Maria Baier to provide an update to the Board. Member Baier reminded the Board that at the end of the awarding of the first phase of Grant awards for FY2016, the Authority was in the unusual position of having additional funds available to award. Ms. Baier reminded the Board of the summaries previously provided and **attached hereto as Exhibit E**. Chair Eberhart requested Grants Coordinator Robin Lea-Amos to provide the Board with an update regarding the FY2016 Grant funding. Ms. Lea-Amos reminded the Board that the projections for the available FY2016 Grant awards were done by CFO Kevin Daniels in 2014. At that time, Mr. Daniels projected an available \$2,000,000. In October 2015, the Board awarded \$1,472,074, leaving \$527,925 available.

At that time the Youth & Amateur Sports committee directed staff to open up the Biennial Grants Cycle to another phase in order to distribute the additional funding. As Mr. Daniels completed the analysis of available funding, he discovered an incremental \$408,333.33 to be added to the previously approved \$2,000,000 target. This brings the total of available funds for the FY2016 Biennial Grants to \$2,408,333.33. Should the Board approve the Grants presented today, the Authority will be at 100% of the statutory funding amount for the year.

The second Phase for FY2016 Biennial Grants was due December 30, 2015. Staff received and reviewed seven applications requesting a total of \$1,185,727 which was \$249,468 more than was available. At the Youth & Amateur Sports Committee Chair Baier reviewed the following

applications and awards that were discussed and voted upon in the committee and are recommended to the full Board.

FUNDING AGREEMENTS RECEIVED / FINAL APPROVED 2016 BIENNIAL GRANTS						
Organization Name	Project Title	Project Amount	AZSTA FUNDING	AZSTA %	Applicant Contribution	Applicant %
Avondale School District	Play Together, Partner Together, Learn	\$440,650.00	\$250,000.00	56.7344%	\$190,650.00	43.2656%
Peoria, City of	Parks & Recreation Improvements	\$188,000.00	\$124,080.00	66.0000%	\$63,920.00	34.0000%
Phoenix Children's Hospital	Adaptive Playground	\$250,000.00	\$166,650.00	66.0000%	\$83,350.00	33.3400%
Scottsdale Aquatic Club / City of Scottsdale	Pool Covers	\$57,000.00	\$27,000.00	47.3684%	\$30,000.00	52.6316%
Scottsdale Preparatory Academy	Scottsdale Prep Sports Field Construct	\$608,780.00	\$250,000.00	41.0657%	\$358,780.00	58.9343%
Torah Day School of Phoenix	Phoenix Neighborhood Sports Center	\$431,568.00	\$118,528.00	27.4645%	\$313,040.00	72.5355%
			<b>\$936,258.00</b>			

Upon motion duly made by Member Johnson and seconded by Member Pastor, the Grant Applications and amounts as indicated within were unanimously approved.

5. **ACTION ITEM:** Consideration of Motion to enter into Executive Session pursuant to A.R.S. §38-431.03(A)(3) and (4) to obtain legal advice from the attorneys of the Authority regarding Saban v. Arizona Department of Revenue. Sarah Strunk indicated there were no legal updates to provide to the Authority at this time.
6. **INFORMATION:** New Business or Staff Report. Mr. Sadler shared with the Board the status of the RFP's are still proceeding as planned.
7. **INFORMATION:** Announcement of future meeting dates
8. **Adjournment** There being no further business of the Board and upon motion duly made by Member Baier and seconded by Member Johnson, the meeting was adjourned.