



**Minutes of 146<sup>th</sup> Public Meeting  
of the Arizona Sports & Tourism Authority  
Board of Directors**

Thursday, April 14, 2016  
9:00 a.m.  
Arizona Sports & Tourism Authority  
1 Cardinals Drive  
Glendale, AZ 85305

**In Attendance:**

**Board Members Attending in Person**

David Eberhart - Board Chair  
Jeff Overton – Board Secretary  
Doug Yonko  
Judy Bernas  
Debbie Johnson  
Jeff Meyer  
Tom Rawles  
Jody Harwood

**Staff**

Tom Sadler, President and CEO  
Kevin Daniels, CFO  
Robin Lea-Amos, Office Manager

**Authority General Counsel**

Sarah Strunk

**Board Members Attending Telephonically**

Maria Baier – Board Vice Chair

**Guests:**

Peter Sullivan - Spectra (Formerly Global Spectrum)  
Melissa Wasson – Spectra (Formerly Global Spectrum)  
Ken Wilson – Rojo Hospitality  
Reggie Davis – Rojo Hospitality  
Craig Skiem – CSI International  
Alison Birdwell - Aramark  
Danielle Lazor – Aramark  
Matt Kane – Aramark

John Drum – Arizona Cardinals Football Club  
Kristin Pflipsen – Bagnato Pflipsen Communications  
Char Leigner – Rojo Hospitality  
Chris Bigelow - The Bigelow Companies, Inc.  
Carl Mittleman – Aramark  
Bill Cupo - Aramark  
William Trussell – Aramark  
Chris Foret - Aramark

1. **Call to Order:** The 146<sup>th</sup> public meeting of the Arizona Sports & Tourism Authority's (the "Authority") Board of Directors (the "Board") was held on Thursday, April 14, 2016 at the offices of the Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, Arizona 85305. A quorum being present and the meeting having been duly noticed, Chair David Eberhart, called the meeting to order at 9:04 a.m. Robin Lea-Amos held a roll call of members participating.
2. **ACTION ITEM:** Consideration of Minutes from March 29, 2016 Board Meeting Chair Eberhart called for a motion to approve the minutes of the Board meeting held March 29, 2016, **attached hereto as**

**Exhibit A.** Upon motion duly made by Member Bernas and seconded by Member Overton, the minutes were approved. Member Rawles abstained from the vote as he was absent for the meeting.

3. **INFORMATION ITEM: Presentations by Proposers for the Stadium Food & Beverage Services** Chair Eberhart asked Chris Bigelow, Consultant for the Authority, to summarize the status of the RFP process and the schedule of presentations by the two proposers who responded to the RFP.

Ms. Alison Birdwell, Regional VP of Aramark, introduced the attending staff of Aramark and began the presentation. Ms. Birdwell and the Aramark staff shared their proposal which included their Local Management Team Experience and Vision; New Food and Beverage Concepts including Local Brands; Capital Improvements including Equipment, Graphics and Smallwares; Technology and Corporate Overview.

Mr. Reggie Davis, Vice President of Business Development of Rojo Hospitality introduced the attending staff of Rojo and began the presentation. Mr. Davis and the Rojo staff shared their proposal which included their Local Management Team Experience and Vision; New Food and Beverage Concepts including Local Brands; Capital Improvements including Equipment, Graphics and Smallwares; Technology and Corporate Overview.

4. **ACTION ITEM: Consideration of Motion to enter into Executive Session pursuant to A.R.S. §38-431.03(A)(4). Discussion or consultation with the attorneys of the public body in order to consider its position and instruct its attorneys regarding the public body's position regarding contracts that are the subject of negotiation, such as the Concessions Services and Stadium Management Agreement and the agreements regarding the National Championship Game.** Chair Eberhart asked for a motion to enter into Executive Session. Upon motion duly made by Member Bernas and seconded by Member Overton, the Board entered into Executive Session.
5. **INFORMATION ITEM: Staff Report.** Robin Lea-Amos shared with the Board upcoming stadium events.
6. **INFORMATION ITEM: Announcement of future meeting dates.** Robin Lea-Amos reminded the Board of the two upcoming Board Meetings to be held May 2, 2016 and June 9, 2016.
7. **Adjournment.** There being no further business of the Board and upon motion duly made by Member Johnson and seconded by Member Bernas, the meeting was adjourned.