



**Minutes of 151<sup>st</sup> Public Meeting  
of the Arizona Sports & Tourism Authority  
Board of Directors**

Thursday, October 27, 2016  
1:00 p.m.

Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, AZ 85305

**In Attendance:**

**Board Members**

Jeff Overton – Board Chair  
Maria Baier – Board Vice Chair  
Jeff Meyer  
David Eberhart  
Debbie Johnson

**Staff**

Tom Sadler, President and CEO  
Robin Lea-Amos  
Kevin Daniels

**Authority General Counsel**

Sarah Strunk

**Board Members Attending Telephonically**

Jody Harwood  
Doug Yonko – Board Secretary

**Board Members Absent**

Tom Rawles  
Judy Bernas

**Guests**

Andy Bagnato – Bagnato Pflipsen Communications  
John Drum – Arizona Cardinals Football Club  
Andy Gorchoy - SMG  
Bonnie Jean Morley – SMG  
Robert Celaya – Molera Alvarez

Kristen Pflipsen - Bagnato Pflipsen Communications  
Ron Minegar - Arizona Cardinals Football Club  
Melissa Wasson – SMG  
Dawn Rogers – PLOC

1. **Call to Order:** The 151<sup>st</sup> public meeting of the Arizona Sports & Tourism Authority's (the "Authority") Board of Directors (the "Board") was held on Thursday, October 27, 2016 at the offices of the Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, Arizona 85305. A quorum being present and the meeting having been duly noticed, Chair Jeff Overton, called the meeting to order at 1:01 p.m. Robin Lea-Amos held a roll call of members and guests participating.
2. **ACTION ITEM:** Consideration of Minutes from July 8, 2016 Board Meeting Chair Overton called for a motion to approve the minutes of the Board meeting held July 8, 2016, **attached hereto as Exhibit A**. Upon motion duly made by Member Baier and seconded by Member Johnson, the minutes were unanimously approved.
3. **ACTION ITEM:** Review of and consideration to approve FY2018 Biennial Grant for City of Phoenix, and **Phoenix Local Organizing Committee** Chair Overton asked President Tom Sadler and Robin Lea-Amos to

provide background and a summary of this Grant Application **attached hereto as Exhibit B**. Mr. Sadler shared with the board that this request was coming to the board from the Phoenix Local Organizing Committee as part of their commitment to the NCAA to leave a legacy project in the community. Due to the timing of the 2017 Men's Final Four and the desire for this project to be completed prior to the event, the PLOC is requesting the Authority to consider this grant outside of the normal Biennial Grant Cycle.

Robin Lea-Amos shared the 2018 Biennial Grant timeline would be to announce the grant cycle opening in early spring of 2017. Ms. Lea-Amos reported that Kevin Daniels projected \$2,508,333 available funds for the FY2018 Biennial Grant awards and should the board vote to approve this project, the \$200,000 award would be reflected as part of the available funds, reducing it to \$2,308,333.

In accordance with the PLOC's mission to leave a lasting legacy through charitable giving and community support, Harmon Park has been selected for a rejuvenation project. The City of Phoenix and community residents love this park and are excited for the improvements and the effect it will have on their kids and future park visitors. The total project value is estimated at \$300,000.00 and the requested AZSTA Contribution is \$200,000.00 or 66.666%. This will include renovating a basketball court, renovating a multipurpose room, equipment room, library and equipment. The PLOC will act as the project manager for this project on behalf of the City of Phoenix. The City of Phoenix will be named in the agreement with the Authority as the owner/operator of the project.

Youth & Amateur Sports Committee Chair Jody Harwood reported to the Board that the Committee voted unanimously to recommend the board approve this grant request at the committee meeting held October 17, 2016. Upon no further discussion or questions, Chair Overton asked for a motion. Member Debbie Johnson recused herself from the vote due to her involvement with the PLOC. Upon motion duly made by Jeff Meyer and seconded by Maria Baier, the board voted to approve this grant request. Voting aye were; Jeff Overton, Maria Baier, David Eberhart, Jeff Meyer, Jody Harwood and Doug Yonko. Abstaining was Debbie Johnson.

Chair Overton recognized Dawn Rogers Executive Director of the PLOC who publically thanked the staff for their assistance in this effort and to the Board for their vote to approve the grant application.

4. **ACTION ITEM: Consideration of Motion to enter into Executive Session pursuant to A.R.S. § 38-431.03.A3 and A4 regarding legal advice with attorneys of the Authority regarding certain legal matters involving the Authority: including (a) Saban v. Arizona Department of Revenue and review of parking agreement with the City of Glendale** Chair Overton called for a motion to enter into executive session. Upon motion duly made by Member Baier and seconded by Member Johnson, the board entered into executive session.
5. **INFORMATION ITEM: Legislative Update** Chair Overton introduced Robert Celaya of Molera Alvarez to present a brief review of the upcoming 2016 Legislative Session. Mr. Celaya presented a summary of issues that may affect AZSTA in the upcoming year **attached hereto as Exhibit C**. Upon completion of the summary, Chair Overton thanked Mr. Celaya for speaking to the Board.
6. **INFORMATION ITEM: Review of AZSTA/SMG FY 2017 Q1 Financial Performance vs. Budget** Chair Overton indicated that agenda items 6, 7 and 8 would be covered together by Kevin Daniels, CFO. Mr. Daniels reviewed the financial packet **attached hereto as Exhibit C**. Melissa Wasson, Assistant General Manager of University of Phoenix Stadium, shared the SMG FY2017 Budget Proposal plus Potential Impact to SMG's FY2017 "Benchmarks" also included in Exhibit C. Mr. Sadler shared the status of the Capital Projects also included in the exhibit. Mr. Sadler asked Andy Gorchoy, General Manager of University of Phoenix Stadium to explain the reprioritizing of projects since the Capital Project list was developed. Upon conclusion of the review, Chair Overton thanked Mr. Daniels and the staff at SMG for their hard work in completing the financials in a timely manner and the positive report.
7. **INFORMATION: SMG FY2017 Budget Proposal plus Potential Impact to SMG's FY2017 "Benchmarks"** (Included in agenda item 6 above)

8. **INFORMATION ITEM: Capital Projects Update** (Included in agenda item 6 above)
9. **INFORMATION ITEM: Staff Report** Mr. Daniels reported the status of the FY2016 Annual Financial Audit being executed by Eide Bailly. The expected final report is expected to be published by November.
10. **INFORMATION ITEM: Announcement of future meeting dates** Ms. Lea-Amos, reminded the Board of several upcoming events the board had been invited to and that the next regularly scheduled Board of Director's Meeting will be in held Monday, January 23, 2017 and the anticipation of the need for a Youth & Amateur Sports Committee meeting in early December.
11. **Adjournment** There being no further business of the Board and upon motion duly made by Member Baier and seconded by Member Eberhart, the meeting was adjourned.