



**MINUTES FOR 159<sup>th</sup> PUBLIC MEETING  
OF THE ARIZONA SPORTS AND TOURISM AUTHORITY'S  
BOARD OF DIRECTORS MEETING**

APPROVED 9/6/18

June 18, 2018  
2:00 p.m.

Arizona Sports & Tourism Authority 1 Cardinals Drive, Glendale, AZ 85305

**Attendance**

**Board Members**

Maria Baier Chair  
Teddy Eynon  
Jody Harwood  
Jeff Overton  
David Eberhart  
Debbie Johnson  
Jeff Meyer

**Staff**

Tom Sadler, CEO  
Kevin Daniels, CFO  
Robin Lea-Amos, Manager,  
Administration & Grants (present for  
agenda items 7 – 10)

**Authority General Counsel**

Sarah Strunk  
C.W. Ross

**Board Members Participating Telephonically**

Scarlett Spring

**Board Member Absent**

Doug Yonko

**Guests**

Melissa Wasson – SMG  
Kristen Pflipsen – Pflipsen Bagnato Communications

Andy Gorchov – SMG  
B.J. Morley - SMG

- 1. Call to Order.** The 159<sup>th</sup> public meeting of the Arizona Sports & Tourism Authority's (the "Authority") Board of Directors (the "Board") was held on June 18, 2018 at the offices of Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, AZ 85305. A quorum being present and the meeting having been duly noticed, Chair Maria Baier called the meeting to order at 2:16 p.m. Sarah Strunk conducted a roll call of attendees.
- 2. ACTION ITEM: Consideration of Minutes from March 21, 2018 Board Meeting.** Chair Baier called for a motion to approve the minutes of the Board meeting held March 21, 2018, **attached hereto as Exhibit A.** A motion was made by Jeff Overton and seconded by David Eberhart and the minutes were unanimously approved.
- 3. ACTION ITEM: Consideration of Motion to Enter Executive Session pursuant to A.R.S. 38-431.03(A)(1) to Review the 2018 Evaluation and the Compensation of an Employee of the Authority; and A.R.S. 38-431.03(A)(3) and (4) regarding legal advice from attorneys of the Authority regarding certain litigation and disputes involving the Authority.** Chair Baier called

for a motion to enter executive session pursuant to A.R.S. 38-431.03(A)(1) to review the 2018 evaluation and the compensation of an employee of the Authority; and A.R.S. 38-431.03(A)(3) and (4) regarding legal advice from attorneys of the Authority regarding certain litigation and disputes involving the Authority. Upon motion duly made by Jeff Overton and seconded by David Eberhart the executive session was convened.

4. **ACTION ITEM: Review of and Consideration of Approval of FY2019 Budget.** Jeff Meyer, Chair of the Finance Committee presents and item and turns the presentation over to Authority staff. Mr. Meyer notes that the FY2019 budget has been reviewed by the Finance Committee and the Finance Committee recommends approval. Mr. Tom Sadler introduced the review and consideration of the FY2019 budget, and asked Kevin Daniels to give an overview of the budget **attached hereto as Exhibit B.** Mr. Daniels provided a detail analysis of the FY2019 budget and the rationale for the estimates provided in the budget. Mr. Daniels also provided a comparison of the 2018 results to the 2019 budget noting that 2018 was a successful year for the Authority so the budget for 2019 is flat. Mr. Daniels reviewed the SMG benchmarks and his estimates for 2019. At the end of Mr. Daniels's presentation, Mr. Sadler commented on estimated capital expenditures for 2019 and stressed that the estimated expenditure are estimates and subject to further update. Mr. Sadler also provided an estimated five year forecast for capital needs for the facility and the Authority and the need for event and capital expenditure reserves.

Ms. Baier commented that 2018 was a stellar year for the Authority and included the best attended concerts and events in Authority history. Ms. Baier commended staff and SMG for great work in running the day-to-day operations of the Authority.

Mr. Sadler comments that revenue from car rentals is down even though revenue for the industry is up. Mr. Sadler notes that he and other staff plan to investigate this discrepancy further.

Upon no further questions or comments, Ms. Baier asked for a motion to approve the Authority's FY2019 budget. In addition, Ms. Baier asks for a motion to direct to Finance Committee to engage a consultant to conduct an executive salary and benefits survey with respect to Authority staff positions. Upon motion duly made by Jeff Meyer and seconded by Debbie Johnson, the proposed motions were approved.

5. **INFORMATION ITEM: Review of Annual Report.** Mr. Sadler provides an overview of the annual report for the Authority. Mr. Sadler asks Ms. Pflipsen to provide a report as well. Board members express input, suggestions and comments on improving the annual report.
6. **INFORMATION ITEM: Status of Future Final Four.** Mr. Sadler and Ms. Johnson provide update on the Authority's bid for an upcoming NCAA Final Four. Board members ask questions that are addressed by Mr. Sadler and Ms. Johnson.
7. **INFORMATION ITEM: 2018 Youth & Amateur Sports Biennial and Quick Grants Update.** Mr. Sadler and Ms. Lea-Amos provide the Board with an update on the Authority's grant programs and success and various grants.
8. **ACTION ITEM: Nomination and Election of Officers for FY2019.** Mr. Overton provides a report on the slate of officers he recommends for fiscal year 2019. Mr. Overton makes a motion to elect Ms. Scarlett Spring as Chair, Mr. David Yonko as Vice Chard and Mr. Teddy Eynon as Secretary. Ms. Harwood seconds the motion. The recommended slate of officers is approved by the Board.

9. **INFORMATION ITEM: Announcement of future meeting dates** Chair Meyer reported there are no additional meetings of the Board of Directors scheduled, but that upon election of new officers and appointment of new committees, board members and staff will set a new meeting schedule.
  
10. **Adjournment** There being no further business of the Board and upon motion duly made and seconded, the meeting was adjourned.