



**AGENDA FOR THE PUBLIC MEETING  
OF THE ARIZONA SPORTS AND TOURISM AUTHORITY'S  
CACTUS LEAGUE COMMITTEE**

Thursday, December 4, 2014

9:00 a.m.

*Members of the Committee will participate telephonically. Members of the public are invited to listen to these proceedings at the office of the Arizona Sports & Tourism Authority, 1 Cardinals Drive, Glendale, AZ 85305*

1. Call to Order
2. Consideration of October 15, 2014 Cactus League Committee Meeting Minutes
3. Presentation and Discussion of November Cactus League Association Meeting
4. Development of Strategic Communications Plan
5. Potential AZSTA Participation of the Bi-Annual Cactus League Association Economic Study
6. Adjournment

Dated this 2 Day of December 2014

Arizona Sports and Tourism Authority

*Jeff Overton*

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Cactus League Committee Chairman