



**AGENDA FOR PUBLIC MEETING
OF THE ARIZONA SPORTS AND TOURISM AUTHORITY'S
CACTUS LEAGUE COMMITTEE**

Thursday, April 9, 2015 - 9:00 a.m.
Fennemore Craig 2394 E. Camelback Rd, Suite 600, Phoenix, AZ 85016

1. Call to Order
2. Consideration of December 4, 2014 Cactus League Committee Meeting Minutes
3. Review of Presentation to the City of Surprise
4. Discussion of Annual August Update
5. Discussion of Cactus League Communication Plan
6. Announcement of 2015 Cactus League Spring Training Attendance
7. Status of The 2015 Cactus League Survey
8. Announcement of Future Meeting Dates
9. Adjournment

Dated this 7 Day of April 2015

Arizona Sports and Tourism Authority

Jeff Overton

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Cactus League Committee Chairman